

Illustration 14.5 - From a linear to a circular economy

THE OLD WAY: LINEAR ECONOMY

Take → Make → Throw away

TAKE

We take materials from the Earth.



MAKE

We make products in factories using energy and materials.



THROW AWAY

We throw products away when we no longer want or need them.



This wastes materials and energy. It creates pollution and harms nature.

THE BETTER WAY: CIRCULAR ECONOMY

Design → Use → Repair → Reuse → Refurbish → Recycle

DESIGN

Design products that last longer, use fewer resources and can be repaired, refurbished and recycled.



USE

Use products carefully and look after them.



REPAIR

Fix and repair things so they keep working well.



REUSE

Use products again yourself or share them with others.



RECYCLE

Recycle materials properly so they can be used to make new products.



REFURBISH

Clean, repair and update products so they're like new again.



Keeps materials in use for longer. Saves energy. Reduces pollution. Protects our planet.